

# Product Marketing

Marketing Poland

## Who You Are:

We are looking for a Product Marketing Manager who is passionate about Enterprise AI to join BlackSwan's Technologies.ai developer product marketing group. We are focused on helping AI Enterprise developers and Business Users do their life's best work using BlackSwan's ELEMENT. In this role, you will build technical marketing content and use it to drive adoption of ELEMENT through marketing campaigns and sales teams.

Do you have the rare blend of both technical and marketing skills? We need hard-working and creative people who are passionate about working on state-of-the-art AI technologies and want to support the ecosystem of developers building applications. If so, we would love to learn more about you.

## What You Will Be Doing:

- Develop marketing plans and content such as web pages, blogs, news, social media and presentations to help developers embrace BlackSwan's Technologies ELEMENT

- Champion the use of ELEMENT, libraries tools, compilers and applications at events and in the community to grow ELEMENT ecosystem

- Engage with the industry directly and present key technologies and applications at AI events

- Deploy a combination of data analytics and direct customer conversations to derive insights and share with internal teams

- Given the construct of this role some travel required to trade shows, conferences or technical sales training

## What We Need To See:

- Experience developing and presenting to technical audiences. Please provide samples of public facing technical content

- Undergraduate degree in computer science / computer engineering -Beneficial

- Demonstrate understanding of marketing concepts

- 3+ years of combined experience in a marketing or technical role at a technology company

- Passionate about getting things done quickly

- Attention to details

- Great communication skills

- Ability to prioritize multiple projects and work independently with minimal direction

- Excellent English

## Ways To Stand Out From The Crowd:

- Direct experience developing AI pipelines for enterprise applications in Fintech and Insurtech

- Experience developing AI applications will be a big plus

- Enterprise Software, Digital Transformation, Unstructured Data Analytics experience a PLUS

## Who We Are:

BlackSwan Technologies is reinventing enterprise software through Agile Intelligence for the Enterprise – a fusion of data, artificial intelligence, and cloud technologies that provides unparalleled business value. Our multi-tiered enterprise offerings include the award-winning platform-as-a-service, ELEMENT, which enables organizations to build enterprise AI applications at scale for any domain quickly and at a fraction of the cost of alternatives. BlackSwan and its global partners also provide industry-proven applications that are ready-made and fully customisable for rapid ROI. These offerings are generating billions of dollars in economic value through digital transformation at renowned global brands. The private company maintains gravity centers in the UK, Europe, Israel, the US, and Sri Lanka.  
[www.blackswantechnologies.ai](http://www.blackswantechnologies.ai)

#### Equal Opportunities:

At BlackSwan Technologies, we prioritize diversity. We celebrate difference and embed it into every aspect of our workplace, from our community to our product. BlackSwan Technologies is proud and committed to providing equal opportunity employment to all individuals regardless of race, color, religion, sex, sexual orientation, citizenship, national origin, disability, Veteran status, or any other characteristic protected by law. In addition, BlackSwan Technologies will accommodate individuals with disabilities or a special need.

Apply