Director of Product Marketing

Delivery Europe

Who You Are:
We are looking for a Product Marketing Manager who is passionate about Enterprise AI to join BlackSwanâ€™s Technologies.ai developer product marketing group. We are focused on helping AI Enterprise developers and Business Users do their lifeâ€™s best work using BlackSwanâ€™s ELEMENT.

In this role, you will build technical marketing content and use it to drive adoption of ELEMENT through marketing campaigns and sales teams.

Do you have the rare blend of both technical and marketing skills? We need hard-working and creative people who are passionate about working on state-of-the-art AI technologies and want to support the ecosystem of developers building applications. If so, we would love to learn more about you.

What Youâ€™ll Be Doing

 Â Develop marketing plans and content such as web pages, blogs, news, social media and presentations to help developers embrace BlackSwanâ€™s Technologies ELEMENT
  Champion the use of ELEMENT, libraries tools, compilers and applications at events and in the community to grow ELEMENT ecosystem
  Engage with the industry directly and present key technologies and applications at AI events
  Deploy a combination of data analytics and direct customer conversations to derive insights and share with internal teams
  Given the construct of this role some travel required to trade shows, conferences or technical sales training

What a Great Candidate Looks Like

 Experience developing and presenting to technical audiences. Please provide samples of public facing technical content
  Undergraduate degree in computer science / computer engineering -Beneficial
  Demonstrate understanding of marketing concepts
  5+ years of combined experience in a marketing or technical role at a technology company
  Passionate about getting things done quickly
  Attention to details
  Great communication skills
  Ability to prioritize multiple projects and work independently with minimal direction
  Excellent English

Ways To Stand Out From The Crowd

 Direct experience developing AI pipelines for enterprise applications in Fintech and Insurtech
  Experience developing AI applications will be a big plus
  Enterprise Software, Digital Transformation, Unstructured Data Analytics experience a PLUS

Who We Are

BlackSwanTechnologies.ai is a uniquely positioned data science and Intelligence insights product company. In our primary application, we offer enterprise level AI empowered Business Applications to data intensive organisations.Â We are currently building the world first Cloud AI Operating System (CAIOS) and a Digital Transformation platform (ELEMENT), which, without much fuss, are already serving some of the worldâ€™s leading financial institutions. Our advantage lies inÂ an unbelievable blend of human assets, science, engineering, and SaaS capabilities that align very well with a starved industry.

To help you succeed, we provide a supportive environment that fosters collaboration between teams and team members, where learning and professional growth is considered a key part of your success, and of ours. We offer a flexible work environment with a family-friendly work-life balance.

We relentlessly solve problems. We win together.